

Crafting Contemporary Education: For Mad'in Europe, the Safeguard of Heritage begins with Schools

Since November 2023, schools and educational centres of heritage-related professions complement Mad'in Europe's selection of heritage professionals.

When we compare the practices in creative craftsmanship, heritage conservation and restoring across various European countries, the common denominators are often the lack of orientation programs and the scarce awareness on the potential of these career paths. However, this reality unfolds in the context of a growing demand for heritage professions in the employment market and in the face of a growing offer of heritage-related training, courses and workshops by schools and educational centres in the European



territory. Mad'in Europe's commitment to heritage confronts these challenges not with resignation but, instead, with an ideal in mind: the creation of a supportive network and of a community that gathers not only craftsmen, but also the very institutions that can bring about the active involvement of the next generation of heritage-professionals. Hence, the new "schools and educational centres" section of the [Madineurope](#) directory was launched in November 2023 and saw the participation of its first schools and educational centres. This strategy embodies the values of intergenerational transmission and inclusion that Mad'in Europe seeks to endorse and expand in the future. Moreover, the strategy strengthens and renews the company's commitment to education by complementing its participation in European





Commission-funded projects such as **CYFE** (Erasmus+) which raises young people's awareness of crafts-related professions through formal and informal learning environments.

Among the seven schools that already joined the **Madineurope** directory, and that can now propose their own workshops and trainings on the platform, are the **Boat Building Academy and Furniture School** (Monmouth Beach, United Kingdom) - leading boat building school in the UK in terms of the art of woodworking. **Artemisia Formation** (Paris, France) which has been training and qualifying painters and decorators since 1998. **Atelier Valor AID** (Tubize, Belgium), with a unique workshop on the creative management of waste aimed at social and professional reintegration. **La Table Ronde de l'Architecture** (Bruges, Belgium), a nonprofit association dedicated to sustainable architecture which gathers, every year, students from all over the world. Mad'in Europe also welcomed the only school in the world to teach traditional techniques of decorative painting, **Institut Supérieur De**

Peinture Van Der Kelen-Logelain (Saint-Gilles, Belgium). Moving South, **Scuola Mosaicisti del Friuli** (Spilimbergo, Italy) : a unique reality dedicated to professional education for the promotion, conception and realisation of mosaic art. Lastly, the weaving atelier **Centro de Artes e Ofícios Roque Gameiro** (Minde, Portugal) which combines the inherited tradition tied to the genius loci of Minde (in terms of material, processes and techniques) and contemporary values such as sustainability.

Mad'in Europe is a Brussels based company, committed to protect and promote the professions contributing to the safeguard of tangible and intangible heritage.



These include professionals in fine crafts, traditional crafts and conservators-restorers. The company's main goals are to raise awareness about the importance of these professions, to support the know-how transmission to new generations, and to encourage heritage-related professions as possible career paths. Among other activities, Mad'in Europe participates in three projects funded by the European Commission : As pr-



-eviously mentioned, the **CYFE** (Erasmus+), **Craft 50** (Erasmus +) and **CRAEFT** (Horizon RIA). The portal **Madineurope** is Mad'in Europe's main tool. With more than 1500 members, it gives the public the opportunity to find and discover professionals from all over Europe. Schools and educational centres joining this community will empower the European heritage environment and the knowledge of the European audience - including heritage safekeepers, practitioners, caretakers and other stakeholders. Above all, the platform offers the chance to enhance the richness and diversity of built heritage practice and to add value to professionals' own work.

Schools are welcome to join the portal [here](#). For any further information please contact :

Madina Benvenuti

madina.benvenuti@madineurope.eu

Jelena Krivokapic

jelena.krivokapic@madineurope.eu



Photo credits

Boat building Academy and Furniture School, La Table Ronde de l'Architecture, Scuola Mosaicisti del Friuli, Institut Superieur De Peinture Van Der Kelen-Logelain, Artemisia Formation.